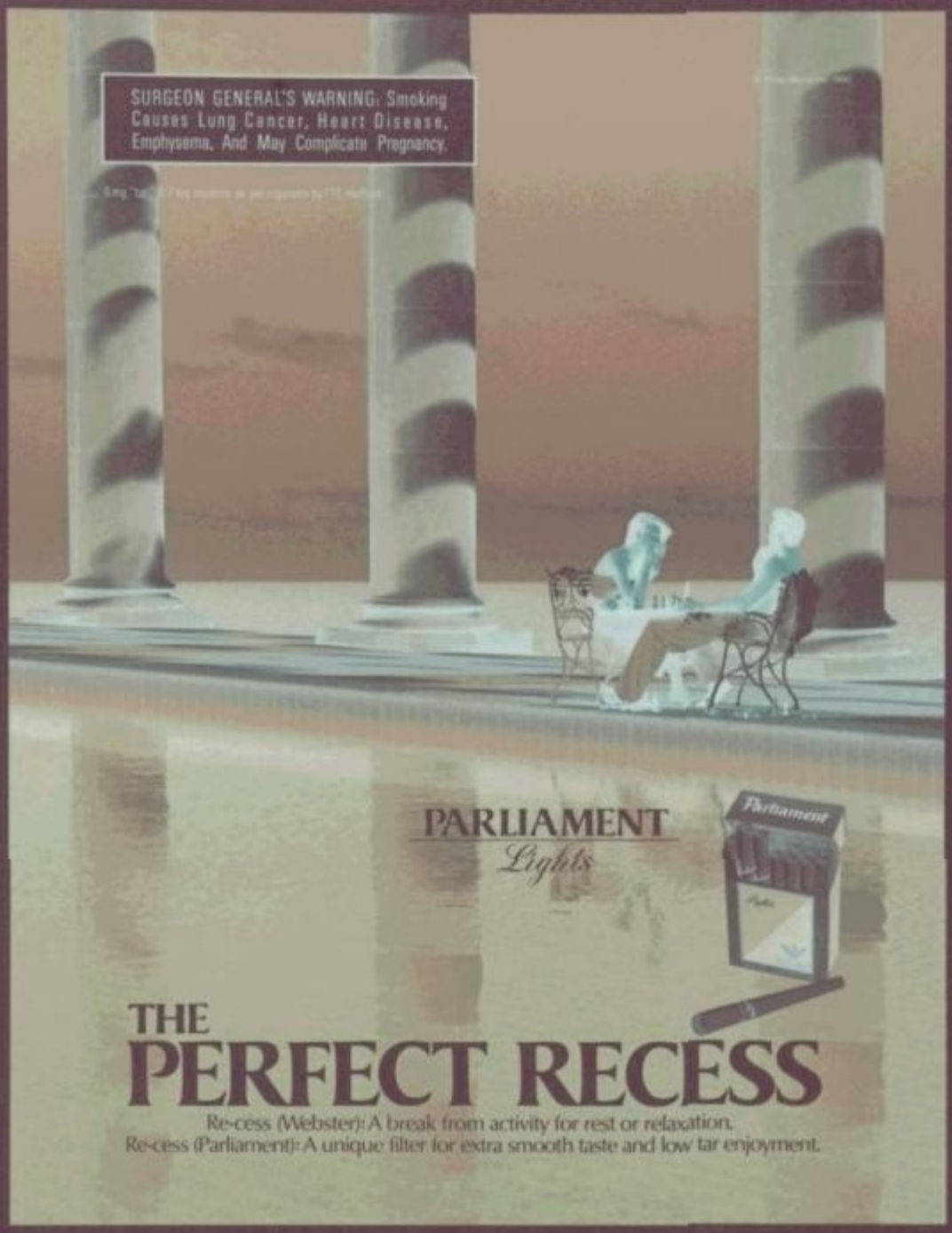

PHILIP MORRIS INC.
JOB NO.: PM-PEL-PO-4287A
AD NO.: 515A
TITLE: "CHESS"
SIZE: PAGE 4/C BLD.
PUBLICATIONS: NATIONAL CONSUMER MAGS.
YEAR: 1990
THIS ADVERTISEMENT PREPARED BY
Backer Spielvogel Bates Inc.

WARNING EXHIBIT SIZE: 2
WARNING STATEMENT: A
TAR & NICOTINE SIZE: 10PT
COVER DATE: 1/90
QUARTER OF COVER DATE: 2nd

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